

MINUTES

EXEC 05/36

Executive Committee

November 23, 2005

- Attendance**
- | | |
|------------------------|-------------------------------------|
| Graham Lettner | President |
| Mat Johnson | Vice-President Academic |
| Samantha Power | Vice-President External |
| Jason Tobias | Vice-President Operations & Finance |
| Bill Smith | General Manager |
| Catherine van de Braak | E/A, Recording Secretary |
- Absent**
- | | |
|--------------|-----------------------------|
| Justin Kehoe | Vice-President Student Life |
|--------------|-----------------------------|
- 1. Call to Order** The meeting was called to order by LETTNER at 10:09 am
- 2. Approval of Agenda** TOBIAS/JOHNSON MOVED THAT the agenda is approved as tabled.
VOTE ON MOTION 4/0/0 CARRIED
- 3. Approval of Minutes** JOHNSON/TOBIAS MOVED THAT the November 17, 2005 minutes be approved as tabled.
VOTE ON MOTION 4/0/0 CARRIED
- 4. Old Business** There is no old business
- 5. New Business** There is no new business
- 6. Discussion Period**
- a. PAC Negotiating Team**
- LETTNER: Would like to submit that Smith, Kehoe and myself take care of this.
JOHNSON: maybe important to include Tobias as well.
TOBIAS: this is not a comprehensive contract, if we were looking to expand an SU business into the facility then could see my position being included.
The committee makeup as suggested by Lettner was approved.
- b. Executive Retreat**
- LETTNER: would like to outline expectations
TOBIAS: I would like to hammer out my projects, get exec. input and support.
LETTNER: Where do we want to be in 5 months and how we get

there.

Discussion ensued regarding the purpose of the retreat and methods that will be used to achieve the purpose.

Priorities need to be aligned according to larger vision.

Execs are asked to submit to Graham by Thursday noon a list outlining high level goals (exec goals), where they are now and where they are headed.

c. Executive Student Interaction

LETTNER: would like exec. to look at the larger classes, divide them up and then go out and speak about what we have done.

TOBIAS: found that classroom speaking is ineffective, most people tune out, cuts into professor's time.

POWER: classroom speaking is one of the most effective methods of reaching students.

Lettner and Power will discuss off-line.

d. Marketing Campaign

Dan Costigan provided an update on an awareness campaign that marketing has been working on.

COSTIGAN: The goal is to increase the profile of the SU. With this campaign, there are many fun ways of getting information into student's hands.

Posters were tabled and reviewed.

SMITH: there may be sustainability around this type of campaign. An SU presence that is fun/enjoyable could be a catalyst for many good things that can happen around campus.

COSTIGAN: need a list from exec. of 5 main points that they want disseminated.

e. NASA Donation

Request from NASA for a donation of a sweatshirt was tabled. The request was approved and the item will be purchased from the VP Student Life external PR budget.

7. Reports

a. President

Out again all day tomorrow at VP External interviews
Focused on retreat and ensuring that it goes well.

b. VP Academic

Nice pens from SUBtitles that we got at the beginning of the year, pondering a new SU service

Most of major items were touched n in council report last week.
Four things that I am looking at are:

- Improved process in TA training
- First year inquiry class
- Broad ranging co-hort program
- Extensive application of cap stone

c. VP External

EPC passed new tuition policy last night. Working on U Pass issues, BAC discussion with Carl re. tuition

d. VP Operations & Finance

PowerPlant meeting yesterday: came up with a few short-term plans, working on long-term issues.
Waiting for legislation to move forward to deal with referendum questions.

e. VP Student Life

Absent

f. General Manager

Working on:
Travel Cuts presentation for Council
Five year plan
PowerPlant number crunching
Bookstore Advisory Group
There may be some extensive time demands around the Travel Cuts trial.

8. Announcements

9. Adjournment

Meeting adjourned at 11:45 am