

MINUTES

EXEC 01-12

Executive Committee

July 10, 2001

ATTENDANCE	Christopher Samuel Kory Zwack Jamie Speer Bill Smith Catherine van de Braak	President Vice-President External Vice-President Operations & Finance General Manager E/A, Recording Secretary
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Absent	Amy Salyzyn Jennifer Wanke	Vice-President Academic Vice-President Student Life
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1. Call to Order The meeting was called to order by Chris at 10:10 am

2. Approval of Agenda The agenda was amended to add the following Items of Business:
Action Items
b) Campus Advantage

Discussion Items
a) 2001 Games
b) Customer Service
c) SUB Expansion

3. Approval of Minutes The minutes of the July 4, 2001 Executive Committee meeting were adopted by consensus.

4. Reports GENERAL MANAGER

SUB expansion has been the major focus. Working to pull together a document that will define where the SU is going and the steps involved.

VP EXTERNAL

Attended CAUS in Calgary with Chris. Four major areas that will be focused on in the coming year are:

- Tuition
- Student Loan Program changes
- Cost of Research
- Pan Canadian Agreement on Education

Upcoming lobby conference in November and March. Will be meeting with Dr. Oberg in August, December and April

Discussion ensued regarding the loan program

VP OPERATIONS AND FINANCE

Working on:

- Student groups bylaw, Jason Ding will be presenting information at the next executive meeting
 - Organizational Review Process-meeting this afternoon
 - Budget presentation for Council
- Campus Advantage-information will be provided later in this meeting.

PRESIDENT

Attended CAUS with Kory. Excellent opportunity to meet with members of Government

Met with Kim to review the tuition strategy, will be building on last year's campaign. Will be meeting with Bill, Jamie and Kim to finalize strategy by the end of August.

Upcoming:

- Organizational review meeting
- Tuition

5.Items of Business

Action Items

- a) Executive Marketing Plan** Chris explained the need for the marketing plan and what he hopes it will accomplish. By having a plan in place both the executive and the marketing dept. will be aware of deadlines, what is upcoming and possibly keep campaigns separate so there is no overlap.

Due to the lack of quorum at today's meeting this item will be discussed at the next executive meeting.

- b) Campus Advantage** Jamie reported that Campus Advantage has signed a wireless deal with Cityphone. Jamie would like the executive committee to support this deal and agree to be one of the schools involved in the launch in September. The executive feel that this is an excellent program and students will receive great prices on a wireless deal.

Due to the lack of quorum at today's meeting this item will be discussed at the next executive meeting.

Discussion Items

a) 2001 Games

Kory raised concerns about what the SU will be doing for the upcoming 2001 Games and the commitments that we have made. Chris explained that there are two committees involved in the different aspects. Jamie is working with Bill, Sandra and Selena to look after the business side of the involvement and Kory Jen and Adam should be organizing a “great event”.

Kory will ask Adam to plan an “mini games” that the SU will host.

Both committees will report back to the executive on July 18.

b) Customer Service

Concerns were raised that money to fund the customer service program have been taken out of the budget, yet this is an important initiative that the SU does not want to lose. This item will be re-introduced at the next executive meeting.

c) SUB Expansion

Chris discussed the expansion presentation at Students’ Council tonight. It is important that Council receive accurate and clear information. In order to ensure that all pertinent information is available, Bill will bring financial projections and will be available for questions and Chris will bring a cost breakdown.

7. Announcements

- Updated goals are due. These are very important, as they will be used for the marketing plan.
- Marketing Survey Questions are due. Please remember to give them to Dan.

8. Adjournment

Meeting adjourned at 11:43 am