OUTLINE OF ISSUE

AGENDA TITLE: Peter Lougheed Leadership Initiative

MOTION: N/A

ITEM

<table>
<thead>
<tr>
<th>Action Requested</th>
<th>□ Approval</th>
<th>□ Recommendation</th>
<th>☑ Discussion/Advice</th>
<th>□ Information</th>
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PROPOSED BY

Indira Samarasekera, President and Vice-Chancellor (and Chair, General Faculties Council (GFC))

PRESENTER

Martin Ferguson-Pell, Senior Advisor to the President

SUBJECT

Peter Lougheed Leadership Initiative

DETAILS

<table>
<thead>
<tr>
<th>Responsibility</th>
<th>President; Provost and Vice-President (Academic); Vice-President (Advancement); and Vice-President (Facilities and Operations)</th>
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THE PURPOSE OF THE PROPOSAL IS (PLEASE BE SPECIFIC)

To update GFC on progress made on the planning for the Peter Lougheed Leadership Initiative since President Samarasekera last updated GFC at its November 25, 2013 meeting; and to engage GFC in a discussion about the future direction of the Peter Lougheed Leadership College. The planning for the college initiative builds upon already-existing academic and co-curricular programming, together with ideas for new leadership opportunities, designed to inspire, educate, and mentor aspiring student leaders across all fields of endeavour. As chair of the Leadership Academic Coordinating Committee (LACC), Martin Ferguson-Pell will provide GFC with an update on the college discussions to continue an ongoing dialogue with GFC about the theme of student leadership and the development of leadership opportunities and experiences within the Peter Lougheed Leadership College.

THE IMPACT OF THE PROPOSAL IS

To provide GFC with an update about the Peter Lougheed Leadership Initiative and give GFC the opportunity to provide feedback on the college; and to discuss the broader theme of student leadership development.

REPLACES/REVISES (EG, POLICIES, RESOLUTIONS)

None.

TIMELINE/IMPLEMENTATION DATE

To be determined.

ESTIMATED COST

To be determined.

SOURCE OF FUNDING

To be determined.

NOTES

N/A

ALIGNMENT/COMPLIANCE

<table>
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<tr>
<th>Alignment with Guiding Documents</th>
<th>Enriching opportunities for student leadership have been listed as a priority in Dare to Discover, Dare to Deliver, and the University of Alberta’s Comprehensive Institutional Plan (CIP).</th>
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| Compliance with Legislation, Policy and/or Procedure Relevant to the Proposal (please quote legislation and include identifying section numbers) | 1. Post-Secondary Learning Act (PSLA): The PSLA gives the Board of Governors the authority to “develop, manage and operate, alone or in co-operation with any person or organization, programs, services and facilities for the educational or cultural advancement of the people of Alberta” (Section 60(1)). Subject to the authority of the Board of Governors, the General Faculties Council has responsibility over “academic affairs” (Section 26(1)) and can “make recommendations to the board with |
1. respect to affiliation with other institutions” (Section 26(1)(o)). [ ]

2. General Faculties Council Executive Committee Mandate (Section 3): “To act as the executive body of General Faculties Council and, in general, carry out the functions delegated to it by General Faculties Council. (GFC 08 SEP 1966) (GFC 12 FEB 1996)”

3. GFC Executive Committee Terms of Reference (Section 3 (Mandate of the Committee)):

“5. Agendas of General Faculties Council
GFC has delegated to the Executive Committee the authority to decide which items are placed on a GFC Agenda, and the order in which those agenda items appear on each GFC agenda. [ ]

With respect to recommendations from other bodies and other GFC committees, [ ] the role of the Executive Committee shall be to examine and debate the substance of reports or recommendations and to decide if an item is ready to be forwarded to the full governing body. The Executive Committee may decide to refer a proposal back to the originating body, to refer the proposal to another body or individual for study or review, or to take other action in order to ready a proposal for consideration by General Faculties Council. When the GFC Executive Committee forwards a proposal to GFC, it shall make a recommendation that GFC endorse; endorse with suggested amendments; not endorse; or forward the proposal with no comment. [ ]”

Routing (Include meeting dates)

<table>
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<tr>
<th>Consultative Route (parties who have seen the proposal and in what capacity)</th>
<th>For Discussion:</th>
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<tr>
<td></td>
<td>President’s Executive Committee-Strategic, January 10, 2014;</td>
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<td></td>
<td>GFC Executive Committee– January 15, 2014;</td>
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<td>Leadership Academic Coordinating Committee – January 21, 2014;</td>
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<td>Deans’ Council – January 22, 2014;</td>
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<td>General Faculties Council – February 3, 2014</td>
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<tr>
<th>Approval Route (Governance) (including meeting dates)</th>
<th>To be determined.</th>
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| Final Approver | To be determined. |

Attachments:

Attachment 1 (pages 1 – 20) – The Peter Lougheed Leadership College at the University of Alberta – Draft for Discussion

Prepared by: Catherine Swindlehurst, Director, Office of the President, swindlehurst@ualberta.ca
The Peter Lougheed Leadership College at the University of Alberta

General Faculties Council
January 24, 2014

Draft for Discussion

“...for seeking leadership... the ordinary won’t cut it. You have to strive for the extraordinary.”
What is the Peter Lougheed Leadership Initiative?

- A collaborative venture of the University of Alberta and the Banff Centre founded upon the principles of excellence and access in leadership education and research.

- Will build on the two institutions’ historical records of leadership and enrich existing strengths to create a pre-eminent leadership development program.

- Will consist of diverse, interdisciplinary, multi-faceted programming, which will include joint ventures between both organizations.

- Although based in Alberta, the Peter Lougheed Leadership Initiative will reach beyond the boundaries of the province.
What is the Peter Lougheed Leadership College?

- A catalyst for leadership activities across the UofA’s five campuses.
- A broad, inclusive community of undergraduate students and scholars creating opportunities for learning that will forge leaders through:
  - formal and co-curricular programs
  - experiential learning
  - engagement with a wide range of leadership styles, and
  - access to excellence in mentorship.
- A focal point for lively interaction among students, U of A faculty and distinguished visiting scholars and global leaders.
- Leadership opportunities offered by the College will range from intensive to moderate depending on students’ aspirations.
- An immersive experience will also be available to eligible upper-year undergraduates, including a residential experience for 144 students.
To be a nationally and internationally recognized leadership college that provides University of Alberta students with opportunities, experiences, skills, and motivation to lead and “uplift the whole people”.

Peter Lougheed Leadership College Vision
To provide challenging learning experiences and opportunities for students to develop the attributes, skills, and competencies essential for leadership:

- Ethical responsibility
- Scholarship
- Critical thinking skills
- Communication skills
- Collaboration
- Creativity
- Confidence

*These leadership attributes are based on the list of graduate attributes recommended by the (former) GFC Committee on the Learning Environment (CLE) Subcommittee on Attributes and Competencies, and approved by GFC CLE in June 2013.*
Why leadership and why now?

• Talented leaders are needed to solve critical challenges facing international, regional and local communities.

• Talented leaders are integral to Alberta’s and Canada’s ongoing and future social, economic, and cultural well-being and prosperity.

• Alberta’s and Canada’s future ability to exercise leadership on a global scale will be dependent on the quality of the individual leaders we develop at home and attract from around the world.
Why the U of A?

- Aligns with the founding promise: “The modern state university has sprung from a demand on the part of the people themselves for intellectual recognition. . . The people demand that knowledge shall not be the concern of scholars alone. The uplifting of the whole people shall be its final goal.”

- The University of Alberta has emerged over a century as a place of personal transformation and an institution of widespread social, economic, and cultural leadership. It pays attention to and values the experience of the people it serves and educates, providing teaching and research into commonplace problems and taking answers into the community.

- As the province’s flagship post-secondary learning organization, it is one of few Alberta organizations with the capacity to advance the province’s vision on every front.
Peter Lougheed & the U of A

- Peter Lougheed is an outstanding exemplar of the U of A promise to uplift the whole people and inspire great leadership.

- His leadership attributes and style were founded, in no small part, by his experiences as a U of A student, both inside and outside of the classroom:
  - Graduate of both the Faculty of Law and the Faculty of Arts
  - President of the Students’ Union
  - Writer for The Gateway
  - Golden Bears football team
  - Leader in his fraternity
The Legacy of Peter Lougheed

- As Premier of Alberta, the Honourable Peter Lougheed’s passionate defense of the province’s interests and his visionary thinking set the province on the path to long-term economic, cultural, and social success.

- Thomas Axworthy observed in a 2012 retrospective of Canada’s premiers over the last 40 years that “Peter Lougheed is the standard against which every premier in the country is measured. He transformed his province, and in so doing, he transformed the country.”

- The PLLC will honour Mr. Lougheed’s leadership legacy by creating a community of students who embody the talents, vision, attributes and determination that characterized his leadership.

- This is the most prominent initiative to which the Lougheed family has agreed to lend their support and allow the use of their respected family name.
Setting the Foundation

• The PLLC will take a broad, inclusive, and evidence-based approach to identifying and attaining the competencies of effective leadership.

• Leadership experiences led by the PLLC will:
  • Provide students with opportunities to develop attributes and competencies that are broadly based and founded on academic evidence
  • Engage with experienced global leaders and leadership experts (both on and off campus) across all disciplines
  • Employ best practices gathered from leadership programs at the U of A and other institutions in Canada and internationally.

• Critical to this process will be the evaluation of select case studies of successful leadership programs.

• PLLC programming will be complementary to the student’s primary degree, placing participating students in a competitive position as they move forward to accomplish the next stages of their career goals.
## University of Arizona Leadership Program:
### 60 Student Leadership Competencies

<table>
<thead>
<tr>
<th>Personal Behaviour</th>
<th>Interpersonal Interaction</th>
<th>Learning &amp; Reasoning</th>
<th>Civic Responsibility</th>
<th>Communication</th>
<th>Strategic Planning</th>
<th>Group Dynamics</th>
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<tbody>
<tr>
<td>Initiative</td>
<td>Productive relationships</td>
<td>Research</td>
<td>Diversity</td>
<td>Verbal communication</td>
<td>Mission</td>
<td>Organizational behaviour</td>
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<tr>
<td>Functioning independently</td>
<td>Appropriate interaction</td>
<td>Other perspectives</td>
<td>Others’ circumstance</td>
<td>Non-verbal communication</td>
<td>Vision</td>
<td>Power dynamics</td>
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<tr>
<td>Follow-through</td>
<td>Helping others</td>
<td>Reflections and application</td>
<td>Inclusion</td>
<td>Listening</td>
<td>Goals</td>
<td>Group development</td>
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<td>Responsibility for personal behaviour</td>
<td>Empathy</td>
<td>Systems thinking</td>
<td>Social justice</td>
<td>Writing</td>
<td>Plan</td>
<td>Creating change</td>
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<td>Ethics</td>
<td>Mentoring</td>
<td>Analysis</td>
<td>Social responsibility</td>
<td>Facilitation</td>
<td>Organization</td>
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<td>Responding to ambiguity</td>
<td>Motivation</td>
<td>Synthesis</td>
<td>Service</td>
<td>Conflict negotiation</td>
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<tr>
<td>Responding to change</td>
<td>Others’ contributions</td>
<td>Evaluation</td>
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<td>Advocating for a POV</td>
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<td>Resiliency</td>
<td>Empowerment</td>
<td>Idea generation</td>
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<td>Positive attitude</td>
<td>Providing feedback</td>
<td>Problem-solving</td>
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<td>Confidence</td>
<td>Supervision</td>
<td>Decision-making</td>
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<td>Excellence</td>
<td>Collaboration</td>
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# Leadership Academic Coordinating Committee

Established November 2013

**Acting Provost & Chair:** Martin Ferguson-Pell  
**Former Vice-President (Academic):** Peter Meekison  
**3 Vice-Provosts:**  
- Britta Baron, Vice-Provost & AVP (International)  
- Frank Robinson, Vice-Provost & Dean of Students  
- Bill Connor, Vice-Provost (Academic Programs & Instruction)

**5 Deans:**  
- **Arts:** Heather Zwicker (Vice-Dean)  
- **Augustana:** Allen Berger  
- **Business:** Joseph Doucet  
- **Engineering:** David Lynch  
- **Physical Education & Rec:** Kerry Mummery

**3 Undergraduate Students:**  
- **SU President:** Petros Kusmu  
- **SU Academic:** Dustin Chelen  
- **Student-at-large:** Nisha Patel

**1 Graduate Student:** Susan Cake  
**1 Academic member at large:** Billy Strean  
**CSL Academic Director:** Alison Taylor  
**URI Academic Director:** Connie Varnhagen
Principles of Leadership Development at U of A

• The PLLC will support a wide range of leadership experiences, closely linked to scholarship in leadership practices.

• Leadership learning opportunities must be available to all students.

• Mentorship by leaders by from all sectors of society is an essential component of leadership and leadership training.

• Experiential learning will provide opportunities for students to gain “stretch” experiences.

• Competencies gained will include, but are not limited to: communication, curiosity, commitment to service, understanding of global issues, and enhanced skills in critical thinking and problem-solving.

• Students will be able to participate at various levels of intensity including an immersive residential experience for eligible students.
Foster leadership skills of all participants

• Create **mentorship** opportunities and programs by which students will directly engage with established leaders within the university and other sectors of society to learn from their insights, experiences, and skills.

• Enhance existing, and support the development of new, **academic programs** which nurture the potential of emerging leaders through the study and practice of a range of leadership philosophies, styles, and methods.

• Encourage and facilitate **international experiences** with a leadership focus (clear criteria to be developed).

• Develop **visiting lectureships**, lecture series, conferences, and workshops that draw on and inspire leadership in a variety of areas both local and global.

• Stimulate an **exchange of ideas and interactions among students** focused on leadership.

• Promote and use the **leadership residence** as a dynamic hub for student engagement and interaction that brings together resident and non-resident participants in the PLLC.
The PLLC will create mentorship opportunities and experiences in which established leaders within the university and other sectors of society will share their insights, experiences, and skills directly with students.

Examples could include:

- Mentoring in residence
- Alumni Venture Mentoring program
- Cohort learning
- Other programs to be developed
Academic programs (curricular and co-curricular)

The Peter Lougheed Leadership College will be founded on existing academic and co-curricular programs, with new opportunities developed as the College evolves.

Examples include:

- CSL – students involved in Community Service-Learning take their classroom knowledge into community organizations to help them fulfill organizational goals, and to learn what leadership means in practice.
- URI – engagement in research at the undergraduate level requires initiative and commitment and heightens curiosity, creativity, and risk-taking. Time and project management; communication and presentation skills; and assessment and measurement tools are also outcomes.
- Courses – developed in faculties
- Business leadership certificate and others
International leadership experience

The PLLC will create opportunities for students to gain international experience with a focus on developing leadership attributes and competencies.

A task force will be established to review and recommend how leadership development should be embedded within international experiences.
Visiting Lectures

The PLLC will develop opportunities for all students to become involved and engaged in leadership discussions, through lecture series, conferences, and workshops that will span disciplines and will be global in nature.
Exchange of ideas and interaction with other students

The PLLC will be a catalyst for students to share ideas about leadership. The leadership residence will be the hub of this activity, although events will take place throughout the U of A’s 5 campuses.

Examples could include:

• student conferences
• student competitions
• leadership residence activities
• capstone projects
**Vision:** To be a nationally and internationally recognized leadership college that provides University of Alberta students with opportunities, experiences, skills, and motivation to lead and “uplift the whole people”.

**Mission:** To provide challenging learning experiences and opportunities for students to develop the attributes, skills, and competencies essential for leadership.