

**UNIVERSITY OF ALBERTA STUDENTS' UNION  
2014/15 BUDGET ANALYSIS**

Department Name	2014/15 BUDGET				
	Revenues \$	Expenses \$	Net Before	Internal Cost	Net After
			Internal Cost Apportionments \$	Apportionments \$	Internal Cost Apportionments \$
<b>Administration</b>					
General Administration	\$2,433,433	\$115,488	\$2,317,945	(\$96,175)	\$2,414,120
Office Administration	\$22,930	\$749,872	(\$726,942)	(\$446,913)	(\$280,029)
Facilities & Operations	\$1,579,123	\$1,243,391	\$335,732	(\$139,341)	\$475,073
<b>Total Administration</b>	<b>\$4,035,486</b>	<b>\$2,108,751</b>	<b>\$1,926,735</b>	<b>(\$682,429)</b>	<b>\$2,609,164</b>
<b>Political/Governance</b>					
Research/Advocacy		\$254,004	(\$254,004)	\$23,003	(\$277,007)
President		\$40,294	(\$40,294)	\$19,703	(\$59,997)
Exec. Support	\$60,000	\$89,287	(\$29,287)	\$32,469	(\$61,756)
Governance		\$81,084	(\$81,084)	\$24,817	(\$105,901)
Students' Council		\$70,199	(\$70,199)	\$10,009	(\$80,208)
Elections & Referenda	\$1,050	\$52,446	(\$51,396)	\$1,252	(\$52,648)
Academic Affairs		\$44,710	(\$44,710)	\$6,175	(\$50,885)
Operations and Finance		\$39,798	(\$39,798)	\$5,490	(\$45,288)
External Affairs		\$42,123	(\$42,123)	\$6,416	(\$48,539)
Student Life		\$46,487	(\$46,487)	\$7,303	(\$53,790)
CASA		\$64,475	(\$64,475)	\$2,862	(\$67,337)
CAUS		\$53,130	(\$53,130)	\$2,358	(\$55,488)
<b>Total Political/Governance</b>	<b>\$61,050</b>	<b>\$878,037</b>	<b>(\$816,987)</b>	<b>\$141,857</b>	<b>(\$958,844)</b>
<b>Services</b>					
Services Manager	\$75,542	\$253,544	(\$178,002)	\$28,641	(\$206,643)
OmbudsService		\$48,840	(\$48,840)	\$2,893	(\$51,733)
Orientation / Centre for Student Development	\$207,725	\$285,761	(\$78,036)	\$26,205	(\$104,241)
Student Distress Center		\$70,923	(\$70,923)	\$7,579	(\$78,502)
InfoLink	\$78,534	\$337,374	(\$258,840)	\$26,233	(\$285,073)
Student Group Services	\$187,373	\$285,095	(\$97,722)	\$55,137	(\$152,859)
Safewalk		\$45,940	(\$45,940)	\$6,224	(\$52,164)
ECOS	\$28,000	\$78,147	(\$50,147)	\$8,894	(\$59,041)
<b>Total Services</b>	<b>\$577,174</b>	<b>\$1,405,624</b>	<b>(\$828,450)</b>	<b>\$161,806</b>	<b>(\$990,256)</b>
<b>Marketing/Media</b>					
Marketing/Media	\$27,508	\$305,576	(\$278,068)	(\$111,844)	(\$166,224)
SUTV	\$67,213	\$61,134	\$6,079	\$5,506	\$573
Handbook & Directory	\$95,000	\$50,296	\$44,704	\$6,202	\$38,502
<b>Total Marketing/Media</b>	<b>\$189,721</b>	<b>\$417,006</b>	<b>(\$227,285)</b>	<b>(\$100,136)</b>	<b>(\$127,149)</b>
<b>Entertainment &amp; Events</b>					
Sub-Programming	\$20,504	\$20,146	\$358	\$2,941	(\$2,583)
Alternative Programming/SUKCP	\$90,000	\$182,651	(\$92,651)	\$9,818	(\$102,469)
Week of Welcome	\$126,000	\$201,517	(\$75,517)	\$13,884	(\$89,401)
Anti-Freeze	\$24,500	\$30,825	(\$6,325)	\$1,176	(\$7,501)
Dinwoodie Lounge	\$75,925	\$78,912	(\$2,987)	\$22,086	(\$25,073)
Myer Horowitz Theatre	\$303,910	\$282,125	\$21,785	\$50,537	(\$28,752)
<b>Total Entertainment/Events</b>	<b>\$640,839</b>	<b>\$796,176</b>	<b>(\$155,337)</b>	<b>\$100,442</b>	<b>(\$255,779)</b>
<b>Retail</b>					
SUBmart	\$676,374	\$600,535	\$75,839	\$74,813	\$1,026
Print Centre	\$750,645	\$532,107	\$218,538	\$42,981	\$175,557
Postal Outlet	\$419,820	\$399,735	\$20,085	\$14,671	\$5,414
<b>Total Retail</b>	<b>\$1,846,839</b>	<b>\$1,532,377</b>	<b>\$314,462</b>	<b>\$132,465</b>	<b>\$181,997</b>
<b>Food &amp; Beverage</b>					
RATT	\$728,109	\$650,713	\$77,396	\$92,165	(\$14,769)
L'express - Retail	\$831,297	\$739,497	\$91,800	\$58,581	\$33,219
L'express - Catering	\$277,274	\$222,039	\$55,235	\$29,945	\$25,290
CramDunk	\$406,507	\$332,134	\$74,373	\$29,955	\$44,418
Power Plant (Dewey's)	\$359,727	\$357,715	\$2,012	\$26,337	(\$26,325)
<b>Total Food &amp; Beverage</b>	<b>\$2,602,914</b>	<b>\$2,302,098</b>	<b>\$300,816</b>	<b>\$238,983</b>	<b>\$61,833</b>
<b>Operating Budget before Capital &amp; Sponsorship</b>	<b>\$9,954,023</b>	<b>\$9,440,069</b>	<b>\$513,954</b>	<b>(\$7,012)</b>	<b>\$520,966</b>
<b>Capital Expenditures</b>					
Capital Equipment		\$138,317	(\$138,317)		(\$138,317)
Building Expansion Reserve	\$527,175	\$916,808	(\$389,633)		(\$389,633)
Tenant Reserve	\$36,064		\$36,064		\$36,064
<b>Total Capital Expenditures</b>	<b>\$563,239</b>	<b>\$1,055,125</b>	<b>(\$491,886)</b>	<b>\$0</b>	<b>(\$491,886)</b>
<b>Total Operating and Capital Budget</b>	<b>\$10,517,262</b>	<b>\$10,495,194</b>	<b>\$22,068</b>	<b>(\$7,012)</b>	<b>\$29,080</b>
<b>Sponsorship</b>					
Sponsorship	\$125,000	\$117,068	\$7,932	(\$244)	\$8,176
<b>Total Operating, Capital and Sponsorship Budget</b>	<b>\$10,642,262</b>	<b>\$10,612,262</b>	<b>\$30,000</b>	<b>(\$7,256)</b>	<b>\$37,256</b>
<b>Non-Dedicated Reserves</b>					
Contingency Reserve		\$30,000	(\$30,000)	\$0	(\$30,000)
Project Reserve	\$50,000	\$50,000	\$0	\$0	\$0
Underperformance Reserve		\$0	\$0	\$0	\$0
<b>Total Non-Ded. Reserves</b>	<b>\$50,000</b>	<b>\$80,000</b>	<b>(\$30,000)</b>	<b>\$0</b>	<b>(\$30,000)</b>
<b>Total Operating, Capital, Sponsorship &amp; Non-Dedicated Reserve Budget</b>	<b>\$10,692,262</b>	<b>\$10,692,262</b>	<b>\$0</b>	<b>(\$7,256)</b>	<b>\$7,256</b>